



# Moreton Saleyards

Est. 1992

## Sponsors Information and Letter

Dear Valued Business Owner,

Annually in October Boyd O'Brien Bartholomew conduct the *Moreton Beef Classic Show and Sale* attracting cattle and buyers from the southern districts of Queensland and Northern New South Wales. Based at Amberley in the far South – Eastern corner we attract buyers and vendors from New South Wales, west to the Darling Downs and north to the Burnett. The Moreton Beef Classic Show and Sale is a showcase of prime beef cattle and is the biggest event on our calendar and each year is run for the benefit of the *Royal Flying Doctor Service*.

We would like to extend an invitation to you and your company to be a sponsor on Thursday October 17th 2019 either in the form of a cash donation or goods and services. We also have the area available for you to promote your company with a trade site on sale day. All sponsors would be advertised in the Queensland Country Life and local papers throughout the Scenic Rim, Ipswich, Lockyer Valley and Brisbane Valley. Show Catalogues would list the sponsors and you may then be allocated a 'Show Class' as the 'Class Sponsor' dependent on sponsorship level.

If you would be interested in assisting with sponsorship or a trade site to promote your business please feel free to contact our office on 07 5464 3100 and we can discuss how we can promote your company further.

Thank you in advance for helping *the Royal Flying Doctor Service*.

Yours sincerely,

Boyd O'Brien Bartholomew

PO Box 2536  
North Ipswich QLD 4305

Phone: 07 54643100  
Fax: 07 54673185  
Email: [admin@moretonsaleyards.com.au](mailto:admin@moretonsaleyards.com.au)

**MORETON SALEYEARDS ABN 36 184 955 829**

**BENAVE PTY LTD ACN 011 049 326**

**GREDTREND PTY LTD ACN 011 037 086**



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We are offering your company the opportunity to be part of our Beef Classic to be held at Moreton Saleyards, Middle Road Amberley on 17th October 2019. The Moreton Beef Classic Show and Sale has been helping raise much needed funds for the Royal Flying Doctors for over 20 years.

We are offering the opportunity to allow you to showcase your business by presenting several options for sponsorship. Please select from the packages set out below or if you would like to customise your package we will be happy to discuss this with you.

### **OPTION 1 – PLATINUM – \$2000 - \$5000 PACKAGE**

We would like to customise this package with you depending on the requirements of your business. Your company will be given the highest profile in the advertising of the 2019 Moreton Beef Classic both in printmedia\*, the Moreton Saleyards website, Full page advertisement in our Show Catalogue and on the day through the PA system. Your company can promote their goods and services on the day with a prominent trade site. Your company will be given the naming rights of either the 'Grain' or 'Grass' sections of the show. Your company will be given the naming rights for a Champion Trophy. Your company will have the option of permanent signage at Moreton Saleyards for the year. Your company may have a link on our website for one year to promote your business You will be assisting in raising money to benefit The Royal Flying Doctor Service. Corporate tent with food and beverage provided.

### **OPTION 2 - GOLD - \$750 - \$2000 PACKAGE**

This package allows your company the option of permanent signage at Moreton Saleyards for 12 months\*\*\*.

This package includes a trade site, signage\*\* and sole sponsorship of a cattle show class. Also includes PA announcements, advertising in our show catalogue, promotion on the Moreton Saleyards website and advertising\* in Qld Country Life and local country papers distributed to Ipswich, Scenic Rim, and Brisbane & Lockyer Valleys.

Your company may have a link on our website for one year to promote your business. Assisting in raising money to benefit The Royal Flying Doctor Service. Corporate tent with food provided.

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### OPTION 3 – SILVER - \$300 - \$749 PACKAGE

This package includes promotion of your company on the Moreton Saleyards website, a trade site, small signage\*\* and combined sponsorship of a cattle show class.

Also includes advertising in our show catalogue, advertising\* in Qld Country Life and local country papers distributed to Ipswich, Scenic Rim, Brisbane & Lockyer Valleys and PA promotion on the day. Assisting in raising money to benefit The Royal Flying Doctor Service.

### OPTION 4 – BRONZE – UP TO \$300

This option includes promotion of your company in the show Catalogue, advertising\* in the Qld Country Life and country papers distributed to Ipswich, Scenic Rim, Brisbane & Lockyer Valleys and PA promotion on the day. Donation of goods or services for lucky vendor prizes. Assisting in raising money to benefit the Royal Flying Doctor Service.

### OPTION 5 – TRADESITE ONLY - \$250

This option allows your company to promote your business through a trade display with your products on the day of the Moreton Beef Classic Show and Sale. Your company will be advertised in print media, Show catalogue and PA promotion on the day.

**\*\*Advertising in newspapers is in the form of sponsors listing and available to those sponsors returned by deadline \*\*signage to be provided by sponsor \*\*\*signage costs are the responsibility of the sponsor.**

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I (Name and position in business) \_\_\_\_\_ being an  
authorized person/representative of (Company/business) \_\_\_\_\_  
of (address) \_\_\_\_\_  
State \_\_\_\_\_ Postcode \_\_\_\_\_ Ph \_\_\_\_\_ Mob \_\_\_\_\_  
Email \_\_\_\_\_

Hereby agree to sponsor Boyd O'Brien Bartholomew Moreton Saleyards Moreton Beef Classic Show and Sale for the amount indicated below. I understand an invoice will be forwarded to me and I agree to remit all sponsorship funds to Moreton Saleyards by the due date. I have read the packages available and understand the commitment involved. Please select one option from below:

- OPTION 1 - PLATINUM - \$2000 - \$5000 PACKAGE**
- OPTION 2 - GOLD - \$750 - \$2000 PACKAGE**
- OPTION 3 - SILVER - \$300 - \$750 PACKAGE**
- OPTION 4 - BRONZE - UP TO \$300**
- OPTION 5 - TRADESITE ONLY - \$250**

I would be interested in placing an advert in the sale catalogue for an additional cost of \$20 (packages above \$300 automatically comply) No Thanks

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

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